

Web & Print 2010

The Largest Gay Readership in Southern California!

Frontiers in L.A. is the largest gay publication on the West Coast, serving all of Southern California, which boasts one of the most vibrant, affluent and densely populated gay communities in the world. Celebrating 29 years in business and producing 35,000 copies every two weeks, Frontiers offers an all-male adult magazine, **FRONTIERS4MEN**. The **FRONTIERS4MEN** print version is an all-color, all-glossy magazine inserted into all 35,000 copies of the main publication! In addition, *Frontiers4Men.com* complements the print version attracting both a local and national audience.

FRONTIERS4MEN and FRONTIERS4MEN.com will offer:

- Adult classifieds for masseurs & escorts
- Adult film reviews/previews
- Adult product reviews
- Adult novelty store
- Adult blogs
- Adult video on demand
- ... and much more!

Web

WEB	SIZE IN PIXELS	PRICE/2 WEEKS	W/CONCURRENT PRINT AD
HOME PAGE ONLY	800 x 100	\$750	\$500
RUN OF SITE TOWER	150 x 600	\$650	\$400
CLASSIFIED BANNER ADS	500 x 100	\$450	\$200

RESOLUTION: 72 DPI FORMAT: JPG, GIF, PDF, SWF*

800 x 100

500 x 100

150 x 600

*You must embed a link in the file if you are submitting an SWF file.

Print

FOUR-COLOR	1X	3X	7X	13X	26X
Full	\$2,445	\$2,350	\$2,270	\$2,115	\$1,810
1/2	\$1,465	\$1,430	\$1,415	\$1,280	\$1,095
3/8	\$1,195	\$1,160	\$1,120	\$1,045	\$900
1/4	\$900	\$880	\$850	\$800	\$695
1/8 <small>(Horizontal Only)</small>	\$640	\$620	\$580	\$570	\$510

FRONTIERS4MEN INSERT PREMIUM FULL PAGE POSITIONS	
Inside Front Cover (2)	\$3,495
Inside Back Cover (3)	\$3,495
Back Cover (4)	\$3,760

10% additional cost for guaranteed right-hand placement.

call
323
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